

C

oaching Change Successfully

New York Times #1 Best Selling author Chérie Carter-Scott, Ph.D. has been coaching change successfully for over 28 years. She is an international author, entrepreneur, consultant, instrument-trained pilot, talk show host, teacher/trainer, and mother. Her consulting company, The Motivation Management Service Institute, Inc. (MMS), has assisted millions of people worldwide. Her fortune 500 clients have included FMC, American Express, IBM, GTE, State Farm Insurance, Burger King, and *Better Homes and Gardens Magazine*.

Chérie speaks about a variety of subjects including negativity, managing change, relationships, communication, and the “rules of life.” She has the ability to inspire and challenge an audience, and her speeches impart invaluable take-home skills and knowledge.

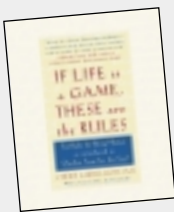
Her **New York Times #1 Best Selling** book, *If Life is a Game, These are the Rules: Ten Rules for Being Human* was published 1998. Following an appearance on **The Oprah Winfrey Show**, Chérie’s book sold over 600,000 copies in its first six weeks, selling out every major U.S. book seller. Soon after, she adapted the 10 Rules into a teaching course and colleges around the nation now use *If Life is a Game* as a text for their orientation programs. Starting in 1999, Chérie continued her Game Rules Series - her mission: to provide practical wisdom for all of life’s transitions. She has written *If Love is a Game, These are the Rules*, *If Success is a Game, These are the Rules* and *If High School is a Game, Here’s How to Break the Rules*, all of which are available in bookstores and online. Her latest work, *The Gift of Motherhood*, was published in April 2002 and accompanied by a major media tour with Broadway Books. She is currently co-authoring *Chicken Soup for the Global Soul* with Jack Canfield and Mark Victor Hansen, for 2003.

Chérie regularly promotes her books on national and global tours with appearances on programs, such as **Oprah, Regis, CNN, The Today Show, Jenny Jones, Sally Jessy Raphael, Leeza, The Other Half, Montel, and Politically Incorrect** and over 300 other television and radio talk shows.

Currently, Chérie lives in Nevada and California with her daughter and husband.

CHÉRIE CARTER-SCOTT, PH.D.

speaker ❖ bestselling author ❖ consultant ❖ trainer



IF LIFE IS A GAME, THESE ARE THE RULES

Ten Rules for Being Human

Do you believe that somewhere inside you lie the answers to life’s questions? Do you sometimes trust your intuition and regret that you always don’t? Do you wish that you listened, trusted and believed in yourself more?

PASSIONATE LEADERSHIP - *The Future is Now!*

Do you believe you have leadership capabilities? Do you want to understand leadership so that you can be more effective? Do you want to develop yourself as a leader?

TEAMBUILDING - *Teams Aren’t Born, They Are Built!*

Do you believe that teamwork really works? Do you think that it is possible to build a successful team? Do you secretly wish your team could seriously improve?



IF SUCCESS IS A GAME, THESE ARE THE RULES

Ten Rules for a Fulfilling Life

Do you measure your success by other people’s standards or by your internal sense of fulfillment? The ten rules for success tell you everything you need to know to succeed in your life.

NEGAHOLICS - *How to Handle Negativity in the Workplace*

Do you believe that your addictions are the result of the pursuit of or the avoidance of a feeling? Do you think that negative attitudes can be changed? Do you feel that to change anyone, you must first start with yourself?

CHANGE MANAGEMENT - *Shift from Victim to Victorious*

Do you feel that change can be disruptive and disorienting? Do you find that changes are challenging? Do you wish that you could deal with change more effectively?

client comments for **Coaching Change Successfully**

PASSIONATE LEADERSHIP

The Future is Now!

The individual workshops that you have conducted on time management, interviewing, communication skills, and management techniques have been enthusiastically embraced by our supervisors.

— *Gerald J. Kreger,*
Republic Indemnity Company of America

Dr. Chérie Carter-Scott's presentation on leadership engages the audience with real-life scenarios that are inspiring and motivating toward higher achievement. An exciting journey!

— *Gary Cruse,*
The Peoples' Network

TEAMBUILDING

Teams Aren't Born, They Are Built!

Your program on teambuilding enabled us to overcome obstacles and motivate our team to a new level of performance. We've spread the success to other departments, and the progress in a very short period of time is phenomenal!

— *Larry Katz,*
GTEL

There's been a general uplifting of staff morale, and a couple of outstanding cases of staffers who have been changed from problem employees into cheerful, super-producers. Chérie, your program really made a difference.

— *David Jordan,*
Better Homes and Gardens

CHANGE MANAGEMENT

Shift from Victim to Victorious

Your presentation was an absolutely outstanding example of the participative learning technique. I have used parts of your tape several times to learn from your outstanding ability to not project your thoughts into your listening.

— *D. Stonebreaker,*
IBM

The results of this workshop have exceeded my expectations. I look forward to working with you as we continue to focus on self-improvement in order to provide the excellent, high-quality services our clients expect and deserve.

— *Terry W. Farrance*
Bartlett, Pringel & Wolf



NEGAHOLICS

How to Handle Negativity in the Workplace

Thank you for presenting "Eliminating Negativity from Daily Life" to our professional staff. In a most entertaining and insightful presentation, you gave an uplifting talk that gave us new tools, techniques and buzzwords for overcoming negative self-talk.

— *Richard Furness*
Manning, Selvage & Lee

Some of the employees who attended your presentation were applying the techniques you suggested for dealing with their fellow negaholics. You have truly been our best speaker this year.

— *Dwayne Warren*
Hughes Fullerton

IF LIFE IS A GAME, THESE ARE THE RULES

Ten Rules for Being Human

You gave the group an assignment to dig deep inside and come up with something they wanted. Suddenly it hit me. This was a revelation.

We moved to a little piece of heaven and I am incredibly happy thanks to you, Chérie.

— *Jackson Bower*
Zahoric Company

Our entire message would have been lost without you, Chérie. You mesmerize the audience. You brought home to your audience that they have a choice about the way they conduct their lives.

— *Mary Adams O'Connell*
Morgan Adams, Inc.

Advance praise for...

IF SUCCESS IS A GAME, THESE ARE THE RULES

Ten Rules for a Fulfilling Life

"Another winner for Chérie Carter-Scott! Filled with wonderful stories and enlightening examples, this book effectively teaches sensible yet empowering rules for success."

— *Stephen Covey,*
author The Seven Habits of Highly Effective People

"I wish I had a copy of this book when I was beginning my own company. Read and enjoy.... and learn!"

— *Jim McCann,*
CEO, 1-800-FLOWERS.COM