

# IF SUCCESS IS A GAME, THESE ARE THE RULES

*Ten Rules for a Fulfilling Life*

BY CHÉRIE CARTER-SCOTT, PH.D.

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This book addresses the issues at the heart of a meaningful career and life, from finding your true calling to discovering the riches abundant in day-to-day routines. The rules are as follows:

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## 1. EACH PERSON HAS THEIR OWN DEFINITION OF SUCCESS

*There is no universal definition of “success.” Everyone has his or her individual vision of what it means to be fulfilled.*

## 2. WANTING SUCCESS IS THE FIRST STEP TOWARDS ATTAINING IT

*When you experience the initial spark of desire, you set the game of success in motion.*

## 3. SELF-TRUST IS ESSENTIAL

*To be fulfilled, you must know yourself and follow your truth.*

## 4. GOALS ARE THE STEPPING STONES ON YOUR PATH

*Your journey to fulfillment is propelled forward by the goals you set along the way. Goals prevent you from going around in circles.*

## 5. OPPORTUNITIES WILL BE PRESENTED

*There will be moments in life when you are presented with new options. What you choose in those moments is up to you.*

## 6. YOUR ACTIONS AFFECT YOUR OUTCOMES

*The quality and quantity of energy you put forth directly impacts the results you receive.*

## 7. EACH SETBACK PROVIDES VALUABLE LESSONS

*There will be disappointments and perceived failures along the way. Learning from these experiences offers you precious insight that can lead to future successes.*

## 8. MANAGING YOUR RESOURCES MAXIMIZES YOUR EFFORTS

*Your time, energy, relationships, and finances are your most valuable assets. Handling them wisely enhances your ability to succeed.*

## 9. EVERY LEVEL OF SUCCESS BRINGS NEW CHALLENGES

*Each accomplishment alters your reality, either slightly or dramatically. Your task is to maintain your balance when your game board shifts.*

## 10. SUCCEEDING IS A PROCESS THAT NEVER ENDS

*Each plateau has a new ascent. Once you reach the top, there is yet a new peak to embrace.*

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**New York Times #1 Best Selling** author Chérie Carter-Scott, Ph.D. has been coaching change successfully for over 25 years. Dr. Carter-Scott is an international author, entrepreneur, consultant, lecturer, teacher/trainer, talk-show host, and seminar leader. Her company, Motivation Management Service Institute, Inc. (MMS), has reached millions of people worldwide. Some of her Fortune 500 corporate clients include: FMC, American Express, IBM, GTE, State Farm Insurance, Burger King, and Better Homes and Gardens Magazine.

Dr. Carter-Scott has promoted her books on eight media tours across the world, including appearances on several national programs, such as **The Oprah Winfrey Show**, **Leeza**, **CNN** and 300 television and radio talk shows.

Her **New York Times #1 Best Selling** book, ***If Life is a Game, These are the Rules: Ten Rules for Being Human*** was published September, 1998 in 26 countries. Following her September 15<sup>th</sup> appearance on **The Oprah Winfrey Show**, Chérie's book sold over 600,000 copies in its first six weeks, selling out every major book seller in the U.S., including Borders and Barnes & Noble. Other national best seller list rankings include #1 with **The LA Times** and #1 with major online media source Amazon.com. Chérie's second book in the game rules series, ***If Love is a Game, These are the Rules*** was published October 1999. ***If Success is a Game, These are the Rules*** will be available December 2000 and ***If High School is a Game, Here's How to Break the Rules*** will be available April 2001. In addition, Chérie is co-authoring ***Chicken Soup for the Global Soul*** with Jack Canfield and Mark Victor Hansen to be released in the year 2003.

Dr. Carter-Scott has several other published titles: ***Negaholics: How To Overcome Negativity and Turn Your Life Around***, which has sold over 100,000 copies, ***The Corporate Negaholic: How to Successfully Deal with Negative Employees, Managers and Corporations***, in addition to two self-published books: ***The New Species: The Evolution of the Human Being*** and ***The Inner View: A Woman's Daily Journal***.

To schedule Dr. Carter-Scott for your next talk, contact:

